

VICKI VANDEVENTER

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summary

Creative designer/art director with significant experience in both print and digital media. Outstanding communicator and problem-solver who thrives on multitasking. Exceptional interpersonal and organizational skills.

- Effective, innovative, award-winning design and art direction
- Excellent verbal and written communication skills
- Meticulous attention to detail, deadlines, and budgets
- Project management and client contact experience on a wide variety of projects
- Photoshop, Illustrator, InDesign, Acrobat, Balsamiq, Dreamweaver, WordPress, HTML, CSS, PowerPoint, Word, Excel, and FileMaker Pro skills on both Macintosh and Windows platforms

freelance experience

FREELANCE GRAPHIC DESIGNER, 2010-present, 2004-2008, 1987-1991
vandesigner.com, Oakland, California

- Designed and built a custom web site for Alameda Pet Hospital, using primarily Photoshop and Dreamweaver. Currently serve as webmaster.
- Managed the production of more than 100 reprints and new paperback editions for Stanford University Press. Included scheduling projects and communicating with print vendors, plus redoing covers, overseeing text corrections, checking proofs, and archiving files.
- Designed more than 100 book interiors and covers for Allyn and Bacon, The Benjamin/Cummings Publishing Company, Brooks/Cole Publishing Company, HarperCollins, McGraw-Hill, and Wadsworth Publishing Company.
- Created and produced logos, stationery programs, business forms, print advertisements, brochures, and other marketing material for clients including The California Community Colleges Chancellor's Office, Marriott Hotels, and Visalia Printing Center.

professional experience

DESIGN MANAGER, 2008-2010
Stanford University Press, Palo Alto, California

- Selected freelance designers and supervised the creation of book covers and jackets for 160+ titles per year in disciplines including humanities, Asian studies, Middle Eastern studies, business, law, and politics.
- Personally designed 57 book covers and jackets, creating 4-5 comps per title and producing print-ready mechanicals.
- Managed the design and production of front-list covers for 4 SUP sales/marketing catalogs.

DESIGN PROJECT MANAGER, 2001-2004
Hampton-Brown, Carmel, California

- Managed the design of the grade 4 textbook, teacher's editions, and corresponding ancillaries for Avenues, a new ESL program for grades K-5. Art directed both studio and on-location photo shoots.
- Art directed the award-winning Alphachant Phonics series of kindergarten books.
- Directed the user interface and graphics development for the Online Lesson Planner, Hampton-Brown's first web-based curriculum planning tool for elementary, middle, and high school teachers and administrators.

ART DIRECTOR / GRAPHICS MANAGER, 1997-2001

Eloquent, Inc., San Mateo, California

- Directed the look and feel, UI design, and production of more than 20 interactive multimedia projects created in the professional services department at a start-up rich media company. Clients included Autodesk, Citibank, Compaq, and Microsoft.
- Supervised the design and production of graphics for CD and web-based multimedia presentations, CD packaging, and PowerPoint presentations for corporate clients, including Anderson Consulting, Cisco, Eastman Kodak, IBM, Oracle, and Proctor & Gamble.

ART DIRECTOR / GRAPHICS MANAGER, 1991-1997

Computer Curriculum Corporation (Viacom Inc.), Sunnyvale, California

- Directed the design, development, and production of user interfaces and graphics in CCC's educational multimedia products—initially delivered on CDs, later web-based.
- Supervised a permanent staff of 12 in addition to 50+ freelancers, including interface designers, prototypers, usability testers, art directors, graphic designers, production artists, illustrators, animators, photographers, and photo researchers.

awards

- Annual New York Book Show, Bookbinders' Guild of New York
- Awards Portfolio, Media and Methods Magazine
- Design Annual, Communication Arts Magazine
- Excellence in Software/Codie Awards, Software Publishers Association
- International Interactive Multimedia Awards, The New York Festivals
- Invision Awards, NewMedia Magazine
- MITX Awards, Massachusetts Innovation & Technology Exchange
- Regional Design Annual, Print Magazine
- Sam Seagull Awards, The Advertising Club of the Monterey Peninsula
- Self-Promotion Annual, How Magazine

education

- Certificate in Web and Interactive Media Design
University of California Santa Cruz, Silicon Valley Extension
- Courses in MA Degree Advertising Design program
Syracuse University
- Courses in graphic design
Glasgow School of Art
- BS Degree in Interior Design, English minor
San Jose State University